

UK NATIONAL DEFENCE ASSOCIATION



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CEO: Cdr. John L Muxworthy, RN

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MARCH 2008 NEWSLETTER

Dear Patrons, Vice Presidents, Board Members, Members and Registered Supporters....

Herewith news of continuing slow but steady progress in February and a look ahead into March and beyond. The total of our membership and Supporters is now 2050 and rising, but not nearly quickly enough, although that figure equates to at least three battalions, three Squadrons or enough people to man ten frigates. Steps are in hand to step up our game at least tenfold.

But first – the **POSITIONS VACANT COLUMN**.

We urgently require volunteers for the following established (i.e. permanent – full or part-time/flexi-time) positions on the Executive Staff of the UKNDA:

A NATIONAL/REGIONAL DEVELOPMENT MANAGER – To manage, as the title implies, the development of a National/Regional Branch Structure for the UKNDA. Time commitment? Variable, but perhaps an average of two days a week. The position attracts a **token** (for the time being) Honorarium & essential expenses, with plans for an appropriate salary when funds permit.

An **ASSISTANT WEB-SITE EDITOR (and Moderator)** – To assist the CEO and PRO in managing and developing the UKNDA web-site and, in particular, to moderate the inputs to our proposed new Members-Only FORUM/Chat Room. This post, now in common with all Executive Staff Posts, will attract the same sort of benefits as for the NRDM above. Time commitment? Overall perhaps an average of three or four hours a week? To be confirmed or amended as experience dictates.

Additionally there is a **short term requirement** for a volunteer to be the **PROJECT MANAGER** for our planned Grand Reception planned to be held at the Chelsea Hospital in early September.

For more details all interested parties please apply to me (ceo@uknda.org) as soon as possible.

Now other news in brief.

SUPPORT OUR ARMED FORCES CAMPAIGN. As soon as possible, which hopefully means by mid April, we aim to launch our Support Our Armed Forces Campaign – starting when our new web-site goes ‘live’. You will all be advised by e-mail when this happens. At that time we will start sending out to every one of you a ‘*Support Our Armed Forces*’ **car sticker** so that you may all help publicise this campaign by becoming our ‘advert on wheels’.

PR PROGRESS.

We now have ourselves a new and very pro-active Public Relations Officer – **Andy Smith**, a professional journalist and Editor who is already spreading his PR tentacles far and wide on our behalf.

In February WSC gave a very effective and high profile TV Sunday morning interview. Then, when our President temporarily lost his voice, I had just half an hour’s notice to be interviewed on Radio 4’s TODAY programme – an ‘interesting’ experience and learning curve that I relished - once, that is, I had completed the interview! There followed, in short order, an input to POINTS WEST where a six minute interview was then reduced to 15 seconds on-screen – but, hey, what the heck, they all count. Also a couple of other local radio live interviews and comments, the latest being today (3rd Mar) for THREE COUNTIES RADIO about, surprise, surprise, Prince Harry and the possible effect on Army Recruiting. I am learning you have to be flexible in this game.

WANT TO SAVE MONEY ON YOUR ELECTICITY AND/OR GAS BILLS?

Then here’s an Offer You Can’t Refuse: **A WIN WIN OFFER.**

The UKNDA has teamed up with ***Uchange4better***, a firm that offers, **at absolutely no cost to you**, a free and instant on-line price comparison for suppliers of your gas and/or electivity suppliers. Go to the LINKS page of our Web-site – and then click on LINKS TO CORPORATE MEMBERS. Then open up the web-site in UKNDA ENERGY. **There is no cost to you, and absolutely no commitment to do anything but look at the price comparisons you will be shown.** IF (as is likely) you see a supplier that can provide you with cheaper gas and/or electricity supplies, then just follow the on-line instructions and, without further ado, the change will be made. Yes, just like that; no hassle, no fuss. ***Save money on your energy bills at the touch of a mouse.*** Every change made results in a small donation to the UKNDA but, again, at no cost to you.

And that is it for this Month... and I’ll leave you now to get back to working on expanding this organisation.

John Muxworthy

CEO UKNDA